

Art Shop Vendor Application

The VCAC's Art Shop is intended to promote local art and showcase work by members of the Arts Council of the North Okanagan. The Arts Council is the non-profit society that operates our Centre. To maintain the quality of artworks sold, Art Shop vendors must be approved by VCAC Management and a jury of independent experts in the medium of work submitted. Please complete the following and submit this form, along with 2-3 samples of your work, to the VCAC.

Name of Artist: _____

Email: _____ Telephone: _____

Do you have a current membership with the Arts Council of the North Okanagan? Yes___ No__

List general items you wish to sell, the medium (small acrylic paintings, pottery vessels, printed cards, fused glass pendants etc.), and the average price point for such items.

Item	Medium	Average price

List the specific items you are submitting to be juried (2 to 3 samples).

Item	Medium	Price

Signed: _____ Submission date: _____

Administration Use Only

Date Juried _____ Accepted Yes ___ No ___ (comments) _____

Art Shop Philosophy

The Art Shop is designed to be a revenue generating venue for the Arts Council of the North Okanagan with the majority of the profit going back to the Vernon Community Arts Centre. It is also an opportunity for members of ACNO, and both emerging and established artists, to sell high quality, hand produced artwork in a variety of media.

The jurying process considers the following:

- Quality of artistic composition and overall design
- Creativity and originality
- Overall impression of the artwork in terms of sale ability
- Technical ability of artist
- Written submission

Evaluation Criteria: The panel will evaluate the work in these four areas:

Level of Achievement: The artist has a consistent body of work that reflects a style and approach to the medium as well as skill in the handling of the medium.

Technical: The artist's handling of the media exhibits control, skill, and experience. The design or composition of the work shows an understanding and utilization of the principles of design.

Concept and originality: The work is original and not derivative of another artist's work. The artist works with ideas and effectively reflects an idea, a point of view, or a specific concept.

Presentation: The work itself is presented appropriately for exhibition/sale.

Sale Ability: The suitability and potential for sale at this VCAC venue only.

Support Materials: (Frames, stands, sleeves) The support materials should reflect a professional standard and meet all the criteria put forth for jury consideration.